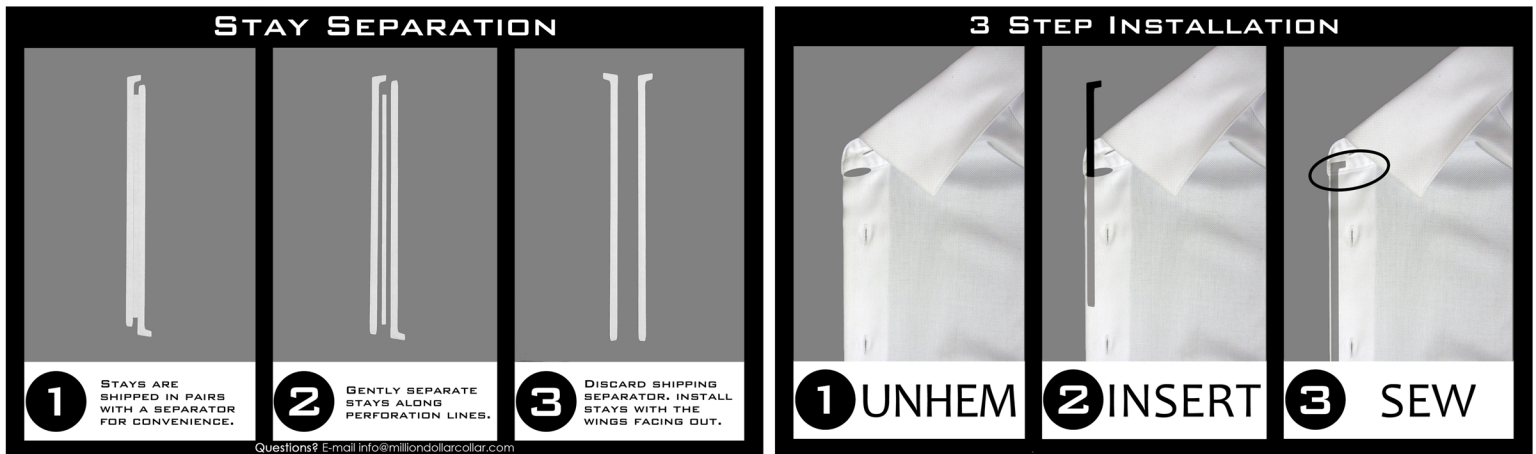


*****GIVE THESE DIRECTIONS TO THE PERSON DOING THE INSTALLATION*****



****Please read all instructions before beginning installation process.****

- Please note: The quality of the installation directly correlates to the quality of the garments final look.
- The installation process must be done to both plackets.
 - **Installation averages 10 minutes and about \$10 per shirt**
- Our Stays fit most plackets; it is possible to trim/contour with scissors - do so only at your own discretion.
- Million Dollar Collar® is not responsible for any disfiguration of any garment.

Step 1: OPEN

- A.) Using a seam ripper; open the hem where the placket meets the collar band, about one inch.
- B.) Trim away loose threads for a clean working area.

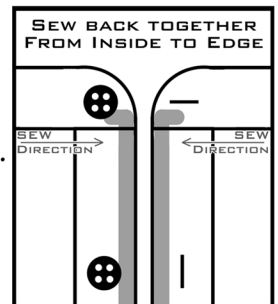
Step 2: INSERT

- A.) Position the Stay wing so it's facing inward towards the shirt.
- B.) In the opened hem, slide the skinny end of the Stay in-between the layers of the placket, between the buttons/button holes and the outer edge of the shirt.
- C.) Leave enough of the Stay exposed so it will touch the bottom of the button/button hole in the collar band.

Step 3: SEW

- A.) Match the shirts thread and stitch pattern as close to the original for best visual results.
(note: too tight of a stitch pattern will "cut" the material)
- B.) Hold the Stay tight to the outer edge of the placket and sew the shirt back to its original look.
Carefully sew through the material, ONCE, securing it in place.

****DO NOT SEW OVER THE STAY MORE THAN ONCE! IT WILL RUIN THE MATERIAL****



For Best Results:

- Do not excessively bend the garment where the Stays are installed.
- Hang garment on a hanger with the top button fastened.
- Stays can be touched up with an iron if necessary.
- Stays are flexible, you may adjust shirt opening to preferred look.

For Installation Videos – www.MillionDollarCollar.com/Installation
For Bulk Pricing Email Us - bulkpacks@MillionDollarCollar.com